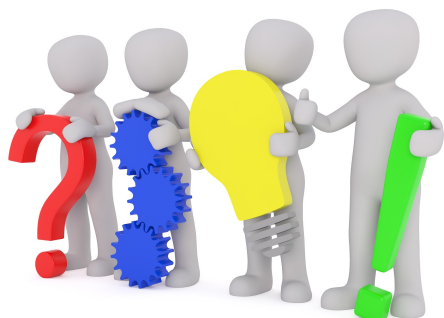


# Cultural Management (C1)



**Sku:** 3801EC

**Horas:** 10

## CONTENIDOS

### Unit 1. Cultural management.

- Topic: cultural management.
- Grammar: review of tenses.
- Vocabulary: idioms for nationalities.
- Reading: culture shock and cultural blunders.
- Writing.
- Listening: cultural gaffes.