

Module: International Business



Sku: PC322

Horas: 20

OBJETIVOS

In the advanced section of the course the learner is provided with extensive practice in more complex areas of business English such as business trips, presentations, informal meetings and the cultural differences. The various lexical fields are presented through freer practice in simulations, telephone calls and general conversation; encouraging the student to draw from personal experience to give meaningful, contextual practice. More complex structures such as the second conditional, narrative tenses and future forms are used to carry out tasks such as giving presentations, dealing with import and export, working away and business entertaining. Throughout the course the emphasis is on learner independence through exposure to the correct usage of the target language with attention to practical situations and the use of idioms and phrasal verbs.

CONTENIDOS

International business

This lesson presents the essential vocabulary to talk about different countries and currencies: Euro, Yen, Dollar, Yuan, Australian dollar.

Learners will listen to examples of asking for and saying prices: How much is...?, Numbers 1-50

There is also an introduction to airport vocabulary such as: check-in, entrance, gate, café, toilet, information desk.

A business lunch

This lesson looks at how ordering food in a restaurant and making conversation during a business lunch.

The learner will hear examples of talking about likes and dislikes and asking about preferences as well as talking about hobbies and free time activities.

Business trip

Extended speaking practice through role-plays about different travel situations: reserving tickets with a travel agent, checking in at the airport and arriving at a hotel. The learner will hear lots of examples of the target language in a conversation between a teacher and student.

How was the trip?

This lesson shows ways of talking about travel experiences using the past simple.

The learner will hear examples of a student responding to questions about a trip.

Revision of common adjectives included: good/bad, old/new, fast/slow.

An informal meeting

This lesson focuses on ways of expressing agreement and disagreement in an informal situation with expressions such as: so do I, me too, I can't agree to that, I'm sorry but...

The learner will see more ways to express quantity with: either/neither, a lot of, enough, too many.

There is also a conversation between a student and teacher with examples of the language covered.

Working away

This lesson presents ways of talking about and comparing working styles in two different places and also ways to contrast habitual and temporary activities. Learners will see read and email and complete the reply using present simple and present continuous.

Crossing cultures

This lesson gives practice with the typical modal verbs to give advice or make suggestions: should/shouldn't must/mustn't.

The learner will also listen to a conversation where a teacher and student are talking about cultural differences and customs.

Lost

This lesson includes extended speaking practice in giving directions around a town or city.

The learner will also see the common language for public and private transport: traffic lights, roundabout, underground, map, Sat Nav/GPS, bus, tram.

The P.A.'s day off

This lesson takes a look at the topic of organising a business trip and making corrections to travel arrangements.

A recorded interaction between a teacher and student show a series of role-plays to a travel agent, hotel and restaurant to make arrangements for an extended business trip.

Import and export - A company and its service

In this lesson the student will hear and follow a request for services provided by an import and export company.

In addition the student will see how a complaint is dealt with as well as practise and consolidate vocabulary related to the field of import and export.

Just a pinch of salt

This lesson shows ways of talking about food and describing typical dishes and ingredients as well as ways to recommend food, explaining how something is prepared and how it is cooked.

The learner will revise adjectives describing taste: bland, spicy and social English.