



## Module Only Business - Level C1 - Course 2

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**Sku:** PC348

**Horas:** 10

### OBJETIVOS

In this module the student is supplied with the language necessary to carry out increasingly challenging business communication, starting at the C1 level of the CEFR. Functions such as: talking about the economy, discussing business plans and describing the different ways that two companies can join are introduced and practised through guided role-plays, reading texts and open questions. The student will use a range of tenses to talk about takeovers and mergers as well as review indirect questions. They will also be introduced to more complex financial vocabulary and idioms related to money and working. There is extensive practice to encourage the correct pronunciation of new vocabulary and useful language on the topic of risk management as well as a focus on detecting errors. The various lexical fields are presented through freer practice in simulations and general conversation; encouraging the student to draw from personal experience to give meaningful, contextual practice.

### CONTENIDOS

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##### Takeovers and mergers

- Defining and describing the different ways that two companies can join.
  - Vocabulary: *merger, takeover, joint venture, restructuring, conglomerate, white knight, takeover bid, hostile/friendly takeover, predators, prey, poison pill, raid.*
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##### From boom to bust

- Extended speaking practice on the economy in general. Introduction of more complicated economic principles.
  - Vocabulary: *inflation, growth, unemployment, trade, stagflation, stagnation, plummet, sky rocket, demand, trade surplus/deficit/gap, boom, bust, take a dive, import, export.*
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##### Business plan

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- In this class the focus is on the different stages and parts of a business plan.
  - Speaking practice consists of explaining the content of the different areas and why they are important.
  - Vocabulary: *mission statement, marketing plan, financial plan, people and action plan, SWOT analysis, PEST analysis.*
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### Money, money, money

- This lesson focuses on ways of working and getting paid.
  - Vocabulary: *Salary, wages, commission, time and a half, double time, overtime, minimum wage, performance-related pay, tips, cash in hand.*
  - Money expressions and idioms: *fat cats, to be on the breadline, raking it in, to be rolling in it, money makes the world go round, money is the root of all evil, time is money, to make ends meet, look after the pennies and the pounds will look after themselves, a back-hander.*
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### I'm glad you asked me that

- Asking indirect questions such as: *Would you mind telling me?, I was wondering if..., Could you tell me...?*
  - Role-play a meeting between a senior manager and a union representative to clarify some rumours about job losses.
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### Spot the errors

- In this lesson the focus is on finding and correcting common errors in written English.
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#### Risk management

- In this lesson the student will learn about potential business risks, in particular those connected with internet security and ensuring continuity of the business with a suitable back-up strategy.
- In addition the student will learn vocabulary relating to the description of risk scenarios in work contexts.

#### **You've got mail:**

- In this section the student will answer the spoken questions the tutor has prepared and plan and write an email following the tutor's written instructions.
  - The tutor will give feedback on this work.
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