



AI English for IT Professionals

Sku: PC388

Horas: 30

OBJETIVOS

The objective of this course is to help learners of English explore the language through the context of technology and to develop a better understanding of all aspects of this lexical field. This course provides students with the necessary vocabulary to communicate about a range of situations in the world of technology. Once the course has finished, students will be able to understand the most common technological terms and expressions used at work, school, and other contexts. The course comprises a total of five units and the vocabulary studied through the course includes: IT basics, cybersecurity, programming, network, and digital marketing. A wide variety of exercises are used throughout to present the target language; words, texts, word searches, crosswords, flashcards, etc. to provide a stimulating, interactive and authentic context for language learning. In most cases, the learner is prompted to practise and produce the target language during the same lesson and to complete practice exercises on the topic. Pronunciation is dealt with through interactive exercises to present correct examples and encourage the student to identify the words in context. There are speaking and writing assignments where the students will write or record their response to tasks related to the themes covered. There is a short test at the end of each unit. There are also role-plays covering some of the topics explored in the course, providing an opportunity for free practice.

CONTENIDOS

Unit 1: IT Basics

- **Hardware**
Introduction to the most common vocabulary about hardware.
- **Software**
Introduction to the most common vocabulary about software.
- **Writing Assignment: IT**
Writing task based on the first part of the unit.

- Speaking Assignment: IT
Speaking task based on the first part of the unit.
 - Internet Basics
Introduction to the most common vocabulary about internet basics.
 - IT Basics - Extra Practice
Review of common vocabulary from IT basics.
 - Writing Assignment: IT Basics
Writing descriptions of basic concepts and components for a beginner's guide to IT.
 - Speaking Assignment: IT Basics
Recording answers to a series of questions.
 - Pronunciation Assignment: IT Basics
Recording reading a short text.
 - Role-play: IT Basics
Speaking practice on the topic of IT basics.
 - Test Exercises
Vocabulary and topic recall exercises.
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Unit 2: Cybersecurity

- Protection on the Web
Vocabulary practice for staying safe online.
 - Attacks
Introduction to common vocabulary about possible IT attacks.
 - Cybersecurity: Reading
Reading a longer text with comprehension exercises.
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- Writing Assignment: Press Release
Writing task based on the first part of the unit.
 - Speaking Assignment: Calling the Police
Speaking task based on the first part of the unit.
 - Cybersecurity - Extra Practice
Additional vocabulary review.
 - Writing Assignment: Email
Writing an email reminding employees how to stay safe online.
 - Speaking Assignment: Cybersecurity
Recording answers to cybersecurity questions.
 - Pronunciation Assignment: Cybersecurity
Reading a short text aloud.
 - Role-play: Cybersecurity
Speaking practice on cybersecurity topics.
 - Test Exercises
Vocabulary and topic recall exercises.
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Unit 3: Programming

- Programming Language
Introduction to common vocabulary about programming languages.
 - Algorithms and Sequence
Vocabulary on algorithms and sequence.
 - Programming: Listening
Listening to an interview with a programming professional.
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- Writing Assignment: Memo
Writing task based on the first part of the unit.
- Speaking Assignment: Career Advice
Speaking task about career advice in programming.
- Computer Programming Languages
Introduction to common programming language vocabulary.
- Programming - Extra Practice
Additional vocabulary practice.
- Writing Assignment: Definitions
Writing definitions for programming vocabulary.
- Speaking Assignment: Programming
Talking about programming experience.
- Pronunciation Assignment: Programming
Reading a short programming-related text.
- Role-play: Programming
Speaking practice on programming topics.
- Test Exercises
Vocabulary and topic recall exercises.

Unit 4: Networks

- Network Connection Methods
Vocabulary on network connection methods.
- Network Devices
Vocabulary on network devices.

- Network Scale
Vocabulary on network scale.
- Writing Assignment: Essay
Writing task based on the first part of the unit.
- Speaking Assignment: Answer the Questions
Speaking task answering questions.
- Network Topology
Vocabulary on network topology.
- Internet
Vocabulary on the internet.
- Network - Extra Practice
Additional network vocabulary practice.
- Writing Assignment: Networks
Writing a brief guide to different types of networks.
- Speaking Assignment: Types of Network
Talking about types of networks, their uses, advantages, and disadvantages.
- Pronunciation Assignment: Networks
Reading a short text about networks.
- Role-play: Networks
Speaking practice on networks.
- Test Exercises
Vocabulary and topic recall exercises.

Unit 5: Digital Marketing

- SEO
Introduction to key vocabulary about SEO and internet searches.
- SEM (Search Engine Marketing)
Common vocabulary related to search engine marketing.
- Writing Assignment: Article
Writing task based on the first part of the unit.
- Speaking Assignment: Presentation
Speaking task based on the first part of the unit.
- Social Media Marketing
Vocabulary on social media marketing.
- Email Marketing
Vocabulary on email marketing.
- Digital Marketing - Extra Practice
Additional practice on digital marketing vocabulary.
- Writing Assignment: Digital Marketing
Writing an advert targeting local clubs and associations.
- Speaking Assignment: Digital Marketing
Recording answers about digital marketing.
- Pronunciation Assignment: Digital Marketing
Reading a persuasive message about digital marketing.
- Role-play: Working with Technology
Speaking practice on digital marketing topics.
- Test Exercises
Vocabulary and topic recall exercises.

Consolidation

- IT Basics - Consolidation
Revision of IT basics vocabulary.
 - Cybersecurity - Consolidation
Revision of cybersecurity vocabulary.
 - Programming - Consolidation
Revision of programming vocabulary.
 - Networks - Consolidation
Revision of network vocabulary.
 - Digital Marketing - Consolidation
Revision of digital marketing vocabulary.
 - Role-play: Technical Issues
Practice common IT vocabulary and typical problems.
 - Role-play: Technical Issues - Employee
Employee role-play with connectivity issues following IT instructions.
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Final Test

- Series of questions to test vocabulary and topics from the entire course.